



Festival Partner Briefing

#2 - November 2016

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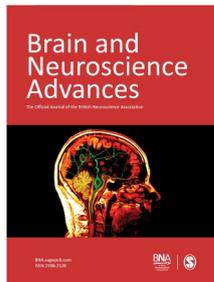
Welcome to the second Festival partner briefing! First off, a reminder of the imminent POSTER DEADLINE:

Poster abstract submission deadline Friday 16th December 2016

bna.org.uk/meetings/bna2017/poster-abstracts

Posters provide an excellent opportunity to present and discuss current research, gain new insights and meet potential collaborators at home and overseas. **Do please encourage your members - particularly those early in their career - to submit their abstracts soon.**

Poster prizes are also on offer, and the chance to be selected for a **Rapid Fire poster talk.**



Publication of abstracts

Excitingly, all accepted abstracts - both for posters and talks - will be **published in our new Gold Open Access journal, *Brain and Neuroscience Advances***. This will mean all abstracts can be referenced and will give poster presenters added exposure of their research, well beyond the Festival itself.

Early-career opportunities

We're aware that the Festival is particularly important and valuable for students and early-career researchers and clinicians. A host of features have therefore been tailored specifically with early-career members in mind:

- Heavily subsidised student registration fee
- All symposia include at least one up-and-coming scientist
- 750 poster presentation slots
- Selected posters highlighted in a rapid-fire oral session (3 minute talks)
- Poster prizes
- Workshop on grants and funding
- Workshop on careers outside of academia
- Scientific speed-dating
- Careers booth in the exhibition area
- Evening social event 'Eight til Late'



We are grateful to the MRC and Imanova for supporting the early-career programme, and Biotechnie for contributing towards the poster prizes.

biotechnie

See bna.org.uk/meetings/bna2017/programme/#early-career-events

Registration

Don't forget that all members of Partner Societies can register at reduced rates!

All partner societies are listed on the festival website at bna.org.uk/meetings/bna2017/partner-societies.

At the bottom of the page you will find a **unique discount code**. Please **share this code with your members**, and instruct them to use it when registering online - the discount will then be applied automatically.

Please **take care not to disseminate the code to non-members**, as otherwise your own members will not benefit from this exclusive offer!

Register online at bna.org.uk/meetings/bna2017/registration

Poster deadline:
16th December 2016

Earlybird deadline:
31st December 2016

Savings:

Members of Partner Societies save up to £190 each!

Full earlybird	£340	£230
Full standard	£410	£290
Student earlybird	£190	140
Student standard	£230	£180

Register soon: last time we had to close registration due to overwhelming demand!

Your unique discount code:

NI-BNA2017



Festival promotion

Help us spread the word! Please do make sure your members know this meeting is for them.

Marketing toolkit: please [click to download](#) and use for your own marketing purposes.

Festival logo: Please use on your newsletters, online calendars and emails etc.



BNA2017
FESTIVAL OF NEUROSCIENCE

Online calendar of events: Please add the Festival of Neuroscience as an event listing to your own organisation's website

Social media: please use the hashtag **#BNA2017**, retweet posts from **@BritishNeuro**, and 'Like' us on Facebook and LinkedIn.

A5 fliers are available both in print and as a pdf to share. Email office@bna.org.uk to request copies.



Festival Highlights

Some Festival highlights to look forward to!

You may have caught the recent special edition of Radio Four's '*All in the Mind*' with Graham Collingridge, Richard Morris and Tim Bliss talking about the research that earned them **The Brain Prize 2016**.



GRAHAM COLLINGRIDGE RICHARD MORRIS TIMOTHY BLISS

THE BRAIN PRIZE WINNERS 2016

We're delighted that Graham, Richard and Tim are all joining us at the Festival. (With two of them past-presidents of BNA, how could they refuse?!)

An Evening with the Brain Prize Winners

Join all three winners in conversation with the BNA President Professor John Aggleton, with drinks and canapes included to help the conversational flow.



We are very grateful to Lundbeckfonden, The Brain Prize, for their generous support of these two events. See thebrainprize.org

Plenary lecture by Graham Collingridge:

Synaptic plasticity, memory, and molecules

Graham will describe the discovery of Long-term potentiation, now firmly established as the most important model system for understanding the synaptic basis of learning and memory.

Further sessions on learning and memory include:

- S7: Retrosplenial cortex - a gateway to episodic memories
- S16: PRESIDENT'S SYMPOSIUM: Neuroscience informed education
Sponsored by the [Experimental Psychology Society](#)
- S9: Towards disease modifying drugs for neurodegeneration: connecting learnings from genetics, molecular and pathology studies
- S12: Old brains, new insights
- S23: The APOE paradox: pathway to Alzheimer's disease
- Public lecture: Neuroscience and Education: Promises and Perils
- Public lecture: How neuroscience helps us understand and find treatments for dementia

Festival Contacts

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